



## 9<sup>TH</sup> ANNUAL ROAD TO WELLNESS 5K RUN & 2-MILE WALK

SATURDAY, SEPTEMBER 9, 2023

### SPONSORSHIP OPPORTUNITIES

*Your support will make it possible for all members of the community to participate in the 12-week summer training program and the event free of charge. Our free, weekly summer trainings will again be held outdoors at Franklin Park and at Dimock from June 3 to August 26, 2023. For more info visit:*

[roadtowellness5k.com](http://roadtowellness5k.com)

#### **Lead Event Sponsor \$50,000**

**500 community members Walk/Run free of charge.**

- Company name included in press releases, flyers, mile marker signs, event banner
- Recognition in emails, pre- and post-event, on R2W website, and via social media
- Opportunity to make remarks at event
- Tent in Health and Fitness Pavilion
- Prominent logo on event t-shirt
- Registration for 10-25 people
- Opportunity to be "Sponsor Host" of 1 or more Summer training sessions.
- Listing in Dimock Annual report

#### **Community Legacy Sponsor \$20,000**

**200 community members Walk/Run free of charge.**

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

#### **Silver Sponsor \$5,000**

**50 community members Walk/Run free of charge.**

- Recognition in weekly emails, pre- and post-event, and on R2W website
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

#### **Platinum Course Sponsor \$30,000**

**300 community members Walk/Run free of charge.**

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

#### **Gold Sponsor \$10,000**

**100 community members Walk/Run free of charge.**

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

#### **Bronze Sponsor \$2,500**

**25 community members Walk/Run free of charge.**

- Recognition in post-event email and on R2W website.
- Table in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people

#### **Team Sponsor \$1,000**

**Form a Corporate/Organizational Team**

- Team name on event website
- Table in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10 people