



8TH ANNUAL ROAD TO WELLNESS 5K WALK/RUN

SATURDAY, SEPTEMBER 10, 2022

SPONSORSHIP OPPORTUNITIES

Your support will make it possible for all members of the community to participate in the 12-week, in-person summer training program and the event free of charge. Our free, weekly summer trainings will again be held outdoors at Franklin Park and at Dimock from June 4 to September 3, 2022. For more info visit:

roadtowellness5k.com

Lead Event Sponsor \$50,000

500 community members Walk/Run free of charge.

- Company name included in press releases, flyers, mile marker signs, event banner
- Recognition in emails, pre- and post-event, on R2W website, and via social media
- Opportunity to make remarks at event
- Tent in Health and Fitness Pavilion
- Prominent logo on event t-shirt
- Registration for 10-25 people
- Opportunity to be "Sponsor Host" of 3 Summer training sessions.
- Listing in Dimock Annual report

Platinum Course Sponsor \$30,000

300 community members Walk/Run free of charge.

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

Community Legacy Sponsor \$20,000

200 community members Walk/Run free of charge.

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

Gold Sponsor \$10,000

100 community members Walk/Run free of charge.

- Recognition in weekly emails, pre- and post-event, on R2W website, and via social media
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

Silver Sponsor \$5,000

50 community members Walk/Run free of charge.

- Recognition in weekly emails, pre- and post-event, and on R2W website
- Tent in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report

Bronze Sponsor \$2,500

25 community members Walk/Run free of charge.

- Recognition in post-event email and on R2W website.
- Table in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10-25 people
- Listing in Dimock Annual report



Team Sponsor \$1,000

10 community members Walk/Run free of charge.

- Team name on event website
- Table in Health and Fitness Pavilion
- Logo on event t-shirt
- Registration for 10 people