



**5th Anniversary Road to Wellness 5K Walk/Run
Saturday, September 7, 2019**

Sponsorship Opportunities

Your support will make it possible for all members of the community to participate in the event free of charge

5th Anniversary Community Legacy Sponsor \$30,000

Your support will make it possible for 200 members of our community to Walk/Run free of charge.

- Company name and logo featured on a wellness feature of the event.
- Acknowledgement during the event and in all event-related materials.
- Team of up to 25 participants.
- Tent in a prominent location in Tufts Health Plan Health and Fitness Pavilion.
- Logo on footer of website and email communications
- Logo on event tee shirt
- Sponsor profile on website

Platinum Course Sponsor \$20,000

Your support will make it possible for 125 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and on course map.
- Company signage at water stops along the course.
- Company logo on mile markers.
- Team of up to 25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Sponsor profile on website.
- Logo on event tee shirt.

Gold Sponsor \$10,000

Your support will make it possible for 75 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of up to 25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Logo on footer of website and email communications.
- Logo on event tee shirt.
- Sponsor profile on website.

Silver Sponsor \$5,000

Your support will make it possible for 50 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of up to 25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Logo on event tee shirt.

Bronze Sponsor \$2,500

Your support will make it possible for 25 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of up to 25 participants.
- Table at Tufts Health Plan Health and Fitness Pavilion.

Create a Team, Support the Community and Promote Wellness: \$1,000

Your support will make it possible for 10 members of our community to Walk/Run free of charge.

- Team name on event website.
- Team of up to 25 participants.
- Table at Tufts Health Plan Health and Wellness Pavilion.

Roxbury Community Wellness Sponsor

Your support will extend the mission of The Road to Wellness beyond event day, and encourage the community to engage with wellness providers all year long.

Suggested Donations:

- Free Gym Memberships
- Free Yoga Class Passes
- Free Healthy Meal Coupons
- Discount coupons for athletic gear