



**5<sup>th</sup> Anniversary Road to Wellness 5K Walk/Run  
Saturday, September 7, 2019**

**Sponsorship Opportunities**

**Your support will make it possible for all members of the community to participate in the event free of charge**

**5<sup>th</sup> Anniversary Community Legacy Sponsor \$30,000**

Your support will make it possible for 200 members of our community to Walk/Run free of charge.

- Company name and logo featured on a wellness feature of the event.
- Acknowledgement during the event and in all event-related materials.
- Team of 10-25 participants.
- Tent in a prominent location in Tufts Health Plan Health and Fitness Pavilion.
- Logo on footer of website and email communications
- Logo on event tee shirt
- Sponsor profile on website

**Platinum Course Sponsor \$20,000**

Your support will make it possible for 125 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and on course map.
- Company signage at water stops along the course.
- Company logo on mile markers.
- Team of 10-25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Sponsor profile on website.
- Logo on event tee shirt.

**Gold Sponsor \$10,000**

Your support will make it possible for 75 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of 10-25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Logo on footer of website and email communications.
- Logo on event tee shirt.
- Sponsor profile on website.

**Silver Sponsor \$5,000**

Your support will make it possible for 50 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of 10-25 participants.
- Tent at Tufts Health Plan Health and Fitness Pavilion.
- Logo on event tee shirt.

**Bronze Sponsor \$2,500**

Your support will make it possible for 25 members of our community to Walk/Run free of charge.

- Acknowledgement during the event and in event-related materials.
- Team of 10-25 participants.
- Table at Tufts Health Plan Health and Fitness Pavilion.

**Create a Team, Support the Community and Promote Wellness: \$1,000**

Your support will make it possible for 10 members of our community to Walk/Run free of charge.

- Team name on event website.
- Team of 10-25 participants.
- Table at Tufts Health Plan Health and Wellness Pavilion.

**Roxbury Community Wellness Sponsor**

Your support will extend the mission of The Road to Wellness beyond event day, and encourage the community to engage with wellness providers all year long.

**Suggested Donations:**

- Free Gym Memberships
- Free Yoga Class Passes
- Free Healthy Meal Coupons
- Discount coupons for athletic gear