

THE ROAD TO WELLNESS



Presenting Sponsor

\$50,000

Your support will make it possible for 250 community members to participate free of charge.

- Exclusive Presenting Sponsor
- Name/logo inclusion in all press releases (pre and post event)
- Name/logo inclusion in all ongoing social media campaigns
- Logo inclusion in all print ads and marketing materials
- Logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo on event website (as presenting sponsor)
- Logo on ALL emails to walk participants
- Premier Logo Placement on Stage Banner
- Premier Logo Placement on Start/Finish line
- Mile Marker Signage
- Logo on 5K Run Bag
- Premier Logo Placement on event t-shirts
- Stage acknowledgement

- Company representative speaking opportunity at opening ceremonies
- 10x10 Tent with option to provide banner

Platinum Sponsor

\$20,000

Your support will make it possible for 125 community members to participate free of charge.

- Name/logo inclusion in all press releases (pre and post event)
- Name/logo inclusion in all ongoing social media campaigns
- Logo inclusion in all print ads and marketing materials
- Logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo on event website
- Stage Banner
- Logo on event t-shirts
- Stage acknowledgement
- 10x10 Tent with option to provide banner

Gold Sponsor

\$10,000

Your support will make it possible for 75 community members to participate free of charge.

- Logo inclusion in all print ads
- Company logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo inclusion in all print ads and marketing materials
- Company name/logo inclusion in all ongoing social media campaigns
- Logo on event website
- Stage Banner
- Logo on event t-shirts
- Stage acknowledgement
- 10x10 Tent with option to provide banner

Silver Sponsor

\$5,000

Your support will make it possible for 50 community members to participate free of charge.

- Logo on marketing materials
- Mention in two social media campaigns

- Logo on event website
- Stage acknowledgement
- Logo on event t-shirt
- Company festival table

Bronze Sponsor

\$2,500

Your support will make it possible for 25 community members to participate free of charge.

- Name on marketing materials
- Name on event website
- Mention in one social media campaign
- Name on t-shirt
- Company festival table

Community Supporter

\$1,000

Your support will make it possible for 10 community members to participate free of charge.

- Company listing on marketing materials
- Company listing on event website
- Company festival table

Team registration is available to four or more participants at \$25 per person.

For team or sponsorship information, please contact Kevin Hudson, Director of Special Events and Development Programming, at 617-442-8800 ext. 1344 or khudson1@dimock.org.